



OUR PUBLICATIONS

Leadership Piece by Piece

American Eagle Style Red Top Program

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The American Eagle Style's Red Top Program has been teaching young adults how to recognize the qualities of a strong leader for more than 25 years. As a traditional school, the American Martial Arts Institute believes that martial artists have a responsibility to make a positive difference in their communities. Students accepted into the Red Top program learn about important leadership concepts such as goal-setting, clear expectations, time management, communication, motivation, accountability, delegation, prioritization, empathy, technical skills, collaboration, conformity, vision, and much more.

Leadership Piece by Piece makes some of this program's core concepts and methods available to those looking to develop their own leadership programs, for those American Eagle Style students interested in applying to the program, and to its participants. These ideas are not new. On the contrary, they are the "old ways" linked to traditions, many which are being forgotten or replaced in a rapidly changing world of technology. This program is built on a strong foundation of professional, educational and martial arts experience.

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The American Martial Arts Institute and American Eagle Style were founded by Grandmaster Clifford C. Crandall, Jr., a 10th Degree Black Belt and retired superintendent of schools, high school and elementary school principal, and classroom teacher. With over 55 years of martial arts experience, he has taught seminars for people of all ages and abilities produced public service announcements, instructional books and DVDs, created websites, and authored educational articles published internationally. His program for active seniors has been featured on MSNBCs TodayShow.Com. He is the founder of the Red Top program.

Headmaster Eric Stalloch is a 9th Degree Black Belt, a student of Grandmaster Crandall for over 37 years, and the Red Top program's coordinator, working directly with the young ladies and gentlemen who have been accepted into the program. He is a permanently certified high school teacher who teaches science New York State. Together with Grandmaster Crandall, he co-founded SecureLiving.org, and organization which teaches seminars for children, teenagers, women, men, active seniors, and people of all abilities, including individuals who are blind or visually impaired. Also with Grandmaster Crandall, he has helped to produce Public Service Announcements which air throughout Central New York, including with Ronald McDonald reminding young boys and girls on how they can "Be Safe!"

You can learn more about the American Martial Arts Institute, Grandmaster Crandall, and Headmaster Stalloch at AMAI-EagleStyle.Com.

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